

# BUSINESS REPLY MAIL

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UNITED STATES

MAIL

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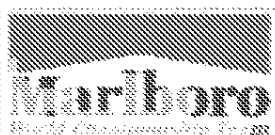
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Mr. Samuele R. Thompson  
1234 Main Street  
Anytown, USA 12345

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Dear Mr. Thompson:

The Marlboro World Championship Triple is coming to town, and here are three special ways for you to be on the action.

#### KEY TRASH CASH

We're pleased to introduce official Marlboro Trash Cash - a collection of the hottest gear on the racing circuit, all available at insider prices and only to you! \$99.95.

As a special offer to you, we've included a \$5 certificate good toward any catalog purchase of \$25 or more.

#### FREE TICKETS TO MARLBORO 500 QUALIFYING

Even the speed and excitement of racing - your tickets are free! Just take the coupon below to the Michigan International Speedway box office, located behind the main grandstand, on Saturday, July 31, to receive two free tickets. You'll be able to watch all the qualifying action for the Marlboro 500 on two-time Indy 500 champion Rick Goody's 100th birthday for the 1991 season with drivers Mario Andretti, Al Unser, Jr., Bobby Rahal and Paul Tracy. Plus you'll see the International Race of Champions, where top drivers from IndyCar and NASCAR go battle in identically prepared cars. The action starts early, so get to the track in the morning and enjoy a special day at the races.

#### DRIVE IN THE RAIN

Come to the track and watch the action in the rain. You'll see the 1991 season's first rain race, the 1991 season's first rain race. You can find out at The Big Red Race Center Box Office, 410 N. Lakeside Drive, starting in Indiana on Thursday, July 27. Tickets Saturday, July 31, from 12:00 p.m. to 10:00 p.m. each night. Call (317) 333-3333 for details.

Marlboro 500  
Michigan International Speedway  
Filler Box

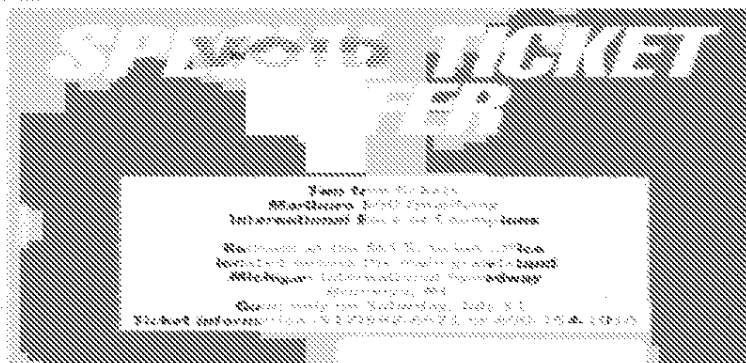
VOID



PLEASE TAKE A MINUTE  
TO COMPLETE THIS  
SMOKER SURVEY

Do you smoke? ☐ Yes ☐ No  
If yes, how many cigarettes per day? ☐ 1-10 ☐ 11-20 ☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 51-60 ☐ 61-70 ☐ 71-80 ☐ 81-90 ☐ 91-100  
Do you smoke Marlboro? ☐ Yes ☐ No

VOID



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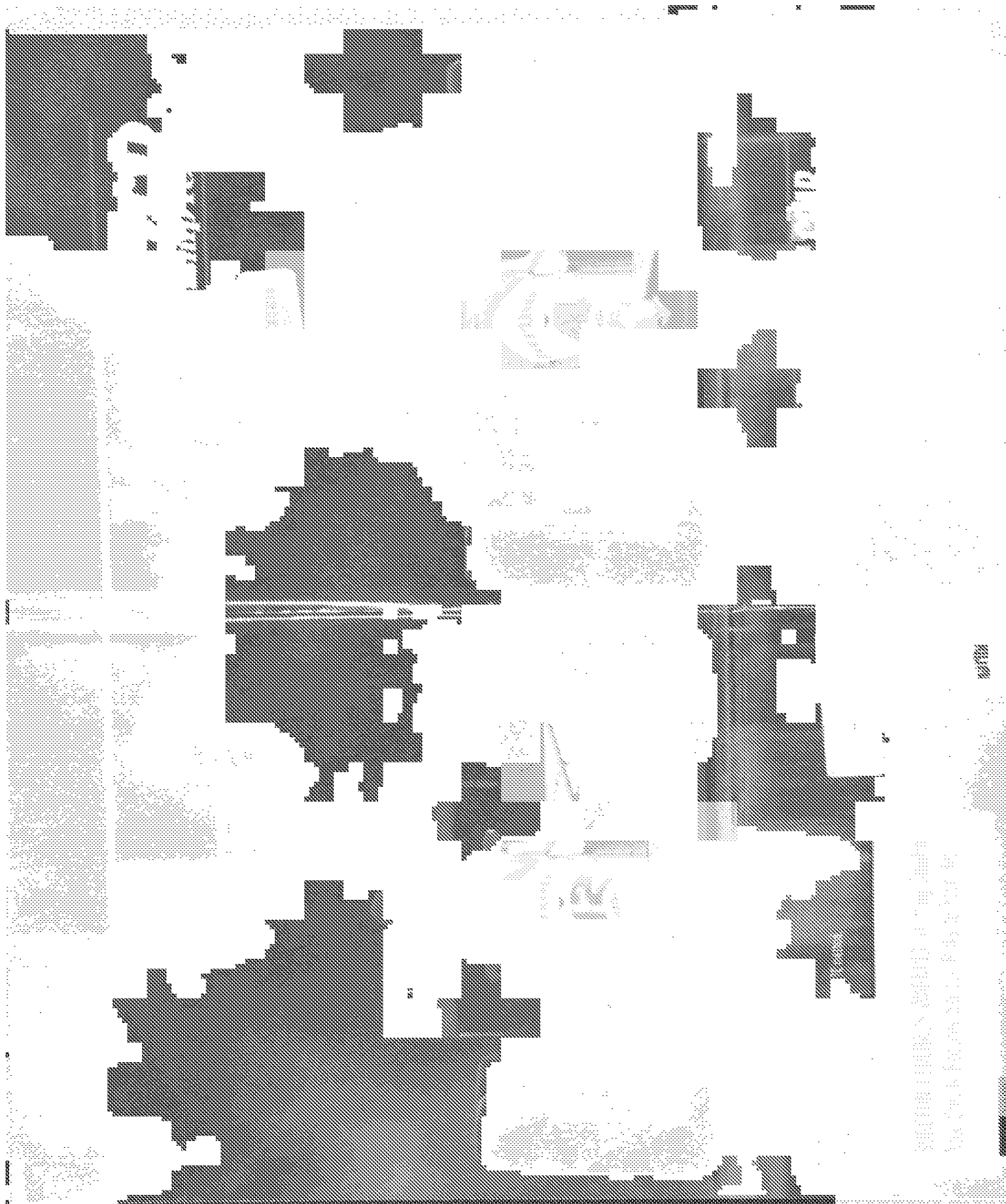
Mr. Samuele R. Thompson  
1234 Main Street  
Anytown, USA 12345

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Mr. Thompson  
1234 Main Street  
Anytown, USA 12345

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1587-1588

**2061035394**



**Marlboro**

100% TOBACCO

**Marlboro**

100% TOBACCO

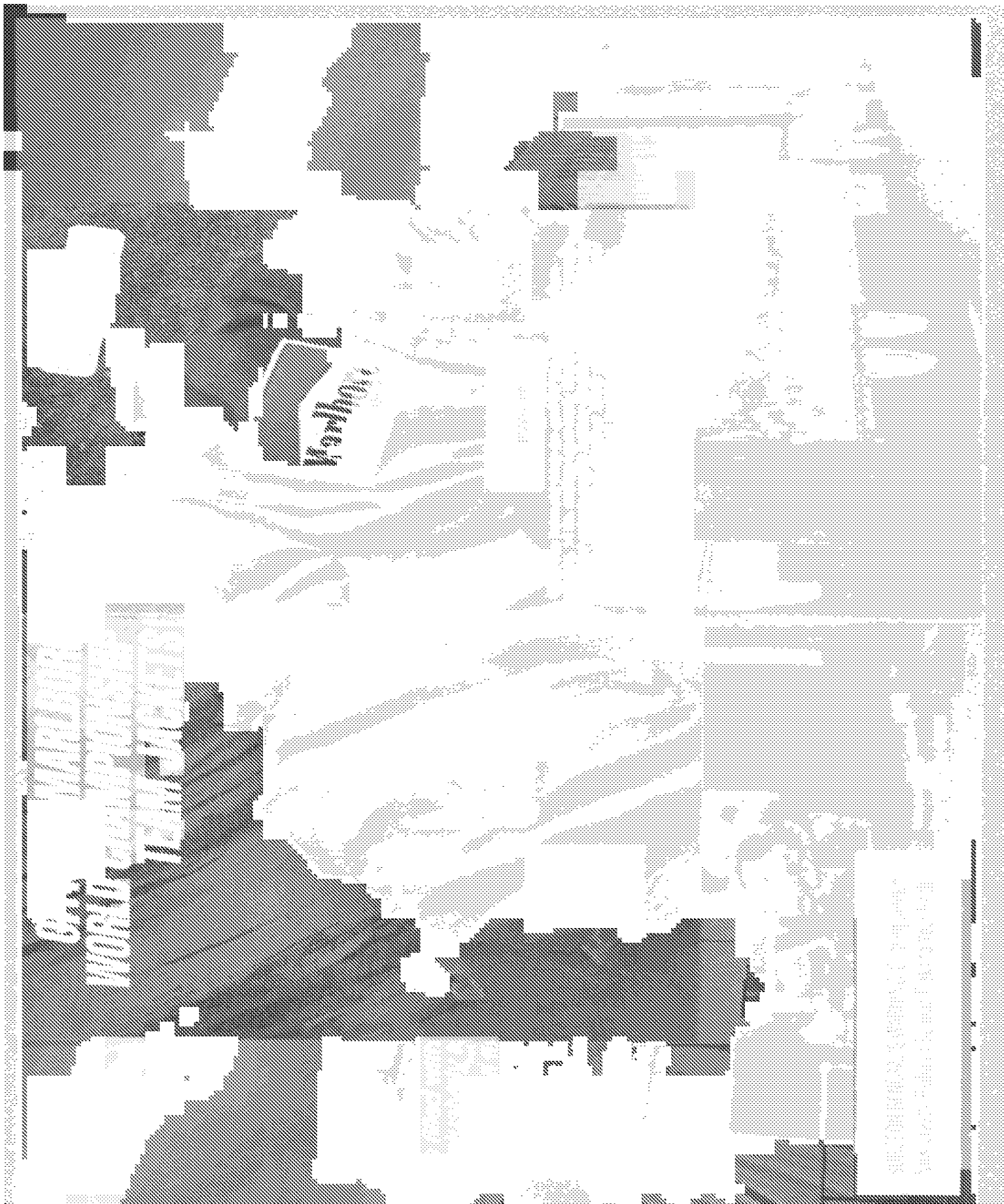
800-4-A-MARLBORO

**OPTIMIZED**

**VOID**

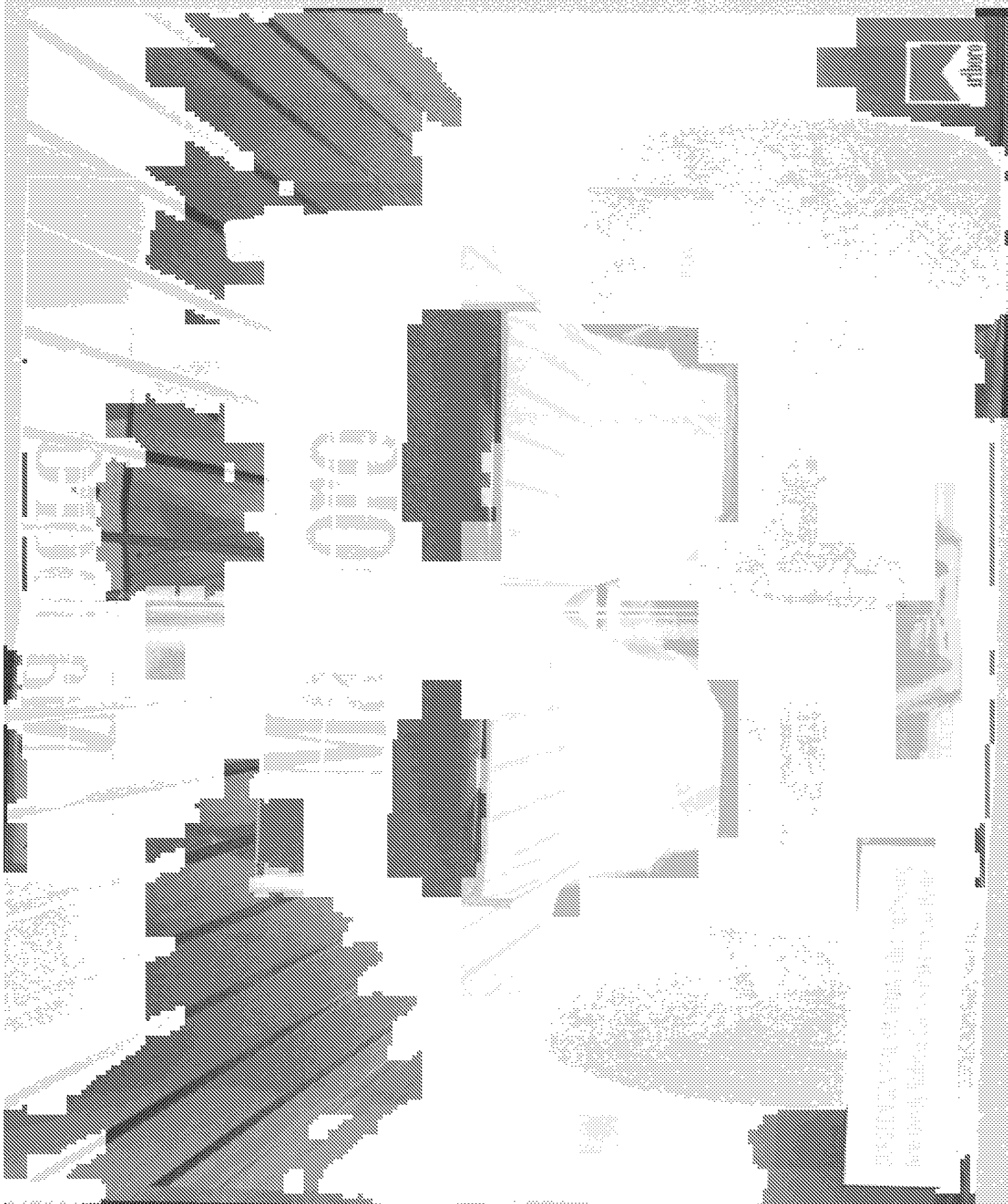
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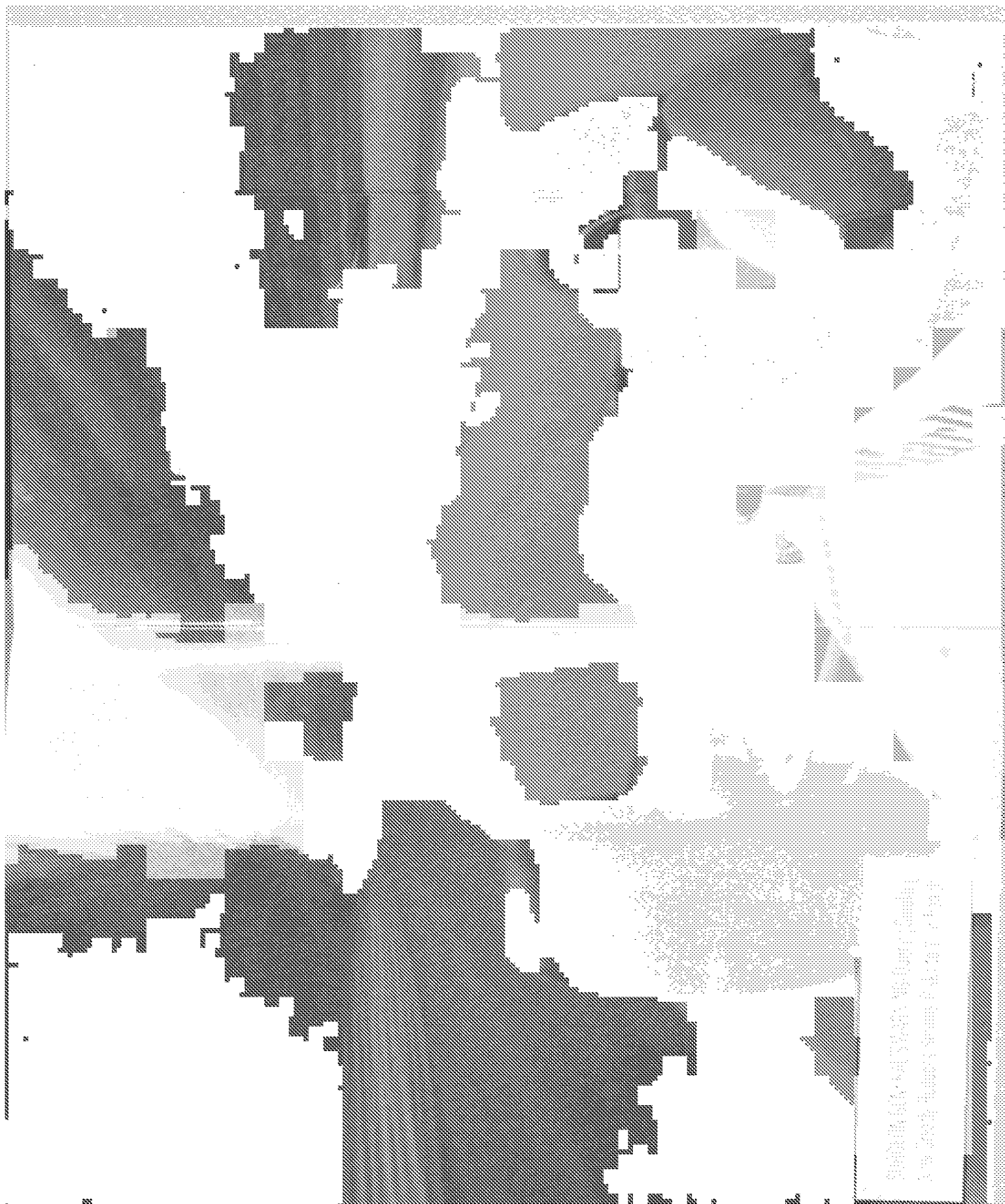


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## Get In Gear\*

Buy quality gear.  
Wear quality gear.  
And quality gear will take  
just a piece of you with any  
hazardous material.  
That's it.  
No hassles.  
And better than a single

1 Pick your gear.  
Don't forget safety or style  
either.

2 Buy it at a place that's willing  
to let you test the gear.  
Because it's hard to pack 100 lbs.  
from any kind of hardware  
store.

3 Get some help and the team out  
of the back. Please, just clearly.

4 Read on the way out. Read  
everything on the way. And  
get ready for the machine.



SAFETY GEAR, QUALITY GEAR, BUILT  
TO LAST. CALL 1-800-368-7777 FOR  
MORE INFORMATION.

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